



**REDBOX® FILES FEDERAL LAWSUIT AGAINST
UNIVERSAL STUDIOS HOME ENTERTAINMENT, LLC**

For Immediate Release: October 13, 2008

Oakbrook Terrace, Ill. – *Redbox* Automated Retail, LLC, an automated DVD rental service, filed suit in Delaware Federal Court against Universal Studios Home Entertainment, LLC (“USHE”) and three of its affiliates on Friday, October 10, 2008. *Redbox* filed the action because *redbox* believes that new distribution terms proposed by USHE would prohibit *redbox* from renting Universal Studios DVDs for 45 days after their public release, would limit how many Universal Studios DVDs each *redbox* kiosk could carry, and would require *redbox* to destroy, rather than sell at a discount, previously-viewed DVDs from its kiosks.

Redbox’s cornerstone principles include providing customers with a convenient way to rent newly released DVDs for \$1 per night. *Redbox* plans to continue to uphold those principles by carrying all major new releases, including Universal Studios’ titles, on their release date.

An electronic version of the complaint is available on the Public Access to Court Electronic Records (PACER) website, which can be accessed by clicking on the following link: https://pacer.login.uscourts.gov/cgi-bin/login.pl?court_id=00idx. A copy of the complaint is also available upon request by emailing Kristin@jsha.com.

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