

2008 EDITORIAL CALENDAR - FIRST QUARTER

LAST UPDATED: 7/25/08

DATE OF ISSUE	SPACE CLOSE	MATERIALS CLOSE	SPECIAL REPORTS & SPECIAL SUPPLEMENTS	TECHNOLOGY SPECIAL REPORTS	CUSTOM PUBLISHING	EVENTS & LOCATIONS	DATE OF EVENT
Jan. 7	Dec. 27	Dec. 27	CES	1. CES-Content is the Connection w/MCN 2. NATAS Tech Emmys		CES	Jan.7-10
Jan. 14	Jan. 3	Jan. 8	Road to NATPE			SCTE-ET Emerging Technologies, Houston, TX	Jan. 14-16
Jan. 21	Jan. 10	Jan. 15	Pre-NATPE				
Jan. 28	Jan. 17	Jan. 22	NATPE 1. NATPE Brandon Tartikoff Legacy Awards* (Supplement to B&C, MCN, and Variety) 2. Top 25 TV Station Groups	Technology Behind Superbowl and Sports Programming		NATPE	Jan. 28-Feb. 1
Feb. 4	Jan. 24	Jan. 29	Post-NATPE The Weather Issue	Weather Technology		CTAM Research Conference	Feb. 6-8
Feb. 11	Jan. 31	Feb. 5	Religious & Faith Based Special				
Feb. 18	Feb. 7	Feb. 12		Digital TV Transition: The Year Ahead			
Feb. 25	Feb. 14	Feb. 19	Golden Mike Honoree- Anne Sweeney-Disney-ABC Television Group	Leveraging Traffic Systems, Billing and Research to Improve Margins			
Mar. 3	Feb. 21	Feb. 26	Hispanic Special Report			Horowitz Breakfast, NY Wonder Women Luncheon Cable Positive Dinner, NY AAAA Media Conference and Trade Show	Mar. 4 Mar. 4 Mar. 4 Mar. 5-7
Mar. 10	Feb. 28	Mar. 4	1. Family Issue 2. Road to November...Election 2008	HD Special			
Mar. 17	Mar. 6	Mar. 11	B&C Upfront	NAB's Shopping List for Networks		Internet Video Policy Symposium, Washington DC	Mar. 18-19
Mar. 24	Mar. 13	Mar. 18	Broadcaster of the Year-Paul Karpowicz, President of Meredith Broadcasting	The Technological Newsroom		TVB	Mar. 27
Mar. 31	Mar. 20	Mar. 25		NAB's Shopping List for Station Groups	Guide to Networks on the Rise w/MCN	CTIA Wireless	April 1-3

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April 7	Mar. 27	April 1	<i>Pre-NAB</i> Future of Broadcasting	Station Operations - Master Controls, Archives and The Nuts & Bolts			
April 14	April 3	April 8	<i>NAB</i> Top 25 TV Networks	Technology Leadership Awards		NAB	April 11-17
April 21	April 10	April 15	<i>Post-NAB</i> The Green Issue w/MCN	NAB Wrap-Up			
April 28	April 17	April 22	1. B&C Upfront 2. Road to November...Election 2008		Multi-Platform Media Guide w/MCN		
May 5	April 24	April 29	Syndication Upfront Outlook	1. HD Tech Special 2. HD Special Report Shooting News and Reality Programming in HD			
May 12	May 1	May 6	<i>Pre-NCTA</i>				
May 19	May 8	May 13	<i>NCTA</i> Cable Syndication	Technology of VOD		NCTA	May 18-20
May 26	May 15	May 20	<i>Post-NCTA</i> B&C Upfront				
June 2	May 22	May 27	Emmys - Call to Entries				
June 9	May 29	June 3	1. Road to November...Election 2008 2. HD Programming 3. Next Wave of Leaders	HD Technology	Service to America		
June 16	June 5	June 10	<i>Pre-SCTE</i> 1. Promax Brand Builders w/MCN 2. Peabody Awards* 3. Daytime Emmys - Philbin Lifetime Achievement Awards			Promax Peabody Awards Nextcomm, Las Vegas	June 17-19 June 16 June 16-19
June 23	June 12	June 17	<i>SCTE</i> In the Public Interest	Broadband Video	Spring Hispanic Guide w/MCN	Daytime Emmys SCTE	June 20 June 24-27
June 30	June 19	June 24	<i>No Issue</i>				

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July 7	June 26	July 1					
July 14	July 3	July 8	Road to November...Election 2008	Protecting your Content			
July 21	July 10	July 15	Primetime Emmys Announcement	HD Summit special	WEB Guide w/ MCN		
July 28	July 17	July 22	<i>Independent Show Issue</i>	Station Automation	Multicast Programming Guide	Independent Show	July 27-30
Aug. 4	July 24	July 29	The Sports Issue	The Sports Issue			
Aug. 11	July 31	Aug. 5	1. Countdown to Primetime Emmys 2. Road to November...Election 2008				
Aug. 18	Aug. 7	Aug. 12	Syndications Fall Season	Economics of News	Religious Guide w/ MCN		
Aug. 25	Aug. 14	Aug. 19	Kids, Tweens and Teens				
Sept. 1	Aug. 21	Aug. 26					
Sept. 8	Aug. 28	Sept. 2	Road to November...Election 2008	IBC Preview		IBC, Amsterdam	Sept. 12-16
Sept. 15	Sept. 4	Sept. 9	Multicultural Special/Careers in TV				
Sept. 22	Sept. 11	Sept. 16	1. Multicast Programming 2. 60 minutes 40th Anniversary	IBC Wrap-up			
Sept. 29	Sept. 18	Sept. 23		News & Sports - HD Impact			

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Oct. 6	Sept. 25	Oct. 1	1. Religious & Faith Based Special 2. Road to November...Election 2008				
Oct. 13	Oct. 2	Oct. 7	In The Public Interest	The Satellite Issue		SATCON/HD World	Oct. 15-16
Oct. 20	Oct. 9	Oct. 14	1. B&C Hall of Fame* 2. NATAS Trustee Awards w/MCN		Fall Web Guide w/MCN	B&C Hall of Fame Hispanic Summit NATAS Trustee Awards	Oct. 21 Oct. 22-23 Oct. 24
Oct. 27	Oct. 16	Oct. 21		Traffic Systems, Billing, Research			
Nov. 3	Oct. 23	Oct. 28	<i>Pre-CTAM</i>				
Nov. 10	Oct. 30	Nov. 4	<i>CTAM</i>	Mobile TV		CTAM Telco TV, Anaheim	Nov. 9-11 Nov. 11-13
Nov. 17	Nov. 6	Nov. 11	<i>Post-CTAM</i>				
Nov. 24	Nov. 13	Nov. 18	HD Special		Fall Hispanic Guide w/MCN		
Dec. 1	Nov. 20	Nov. 25					
Dec. 8	Nov. 27	Dec. 2					
Dec. 15	Dec. 4	Dec. 9		2008 New Facilities Wrap-up			
Dec. 22	Dec. 11	Dec. 16		CES Technology Preview			
Dec. 29	Dec. 18	Dec. 23	<i>No Issue</i>				

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